WORKER IDENTIFICATION

BACKGROUND

At Karya, we give low-income individuals economic opportunities doing digital work developing and annotating AI/ML datasets. Dataset generation is a USD $40 billion industry, with demand growing ever faster than supply. Most of our data tasks fall under four categories:

1. Local-language speech generation (either spontaneous or reading-out-loud)
2. Document digitization
3. Image corpus generation
4. Image/video annotation and labelling

These tasks require only basic knowledge of smartphones and their local language. For tasks 2-4 above, literacy is not required as these tasks are completed using audio and visual assistance. It is our company promise to reject any client requirements that involve any harmful data work (such as content moderation).

Karya is a social enterprise company prioritising workers above all else. A core part of this is ensuring workers are fairly compensated. As we primarily offer part-time employment, we offer a minimum of INR 300/ per hour of work. Workers can expect to work anywhere from 1-15 hours per project. Once a worker has been registered on our platform, we strive to give them repeat work opportunities throughout the year.

In the past year we have completed 40 million digital tasks on our platform, resulting in the payment of INR 6 crores in direct wages to 32,000+ individuals across 22 states. We have been able to achieve this through a network of 200+ on-ground partners, and hope that you can be a part of helping us expand our operations to reach our goal of impacting 100 million people by 2030.

PARTNERSHIP BENEFITS

1. Each individual working with us will receive lucrative short–term income opportunities through smartphone–based digital work at a minimum pay of INR 300/ hour – we do not offer a minimum guarantee of hours of work per year.
2. Partner organisations are compensated INR 100 per worker identified
3. Karya covers all costs incurred by partner organisations in identifying and mobilising individuals.